



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Media Strategies & Research - VA
11350 Random Hills Road
Suite 670
Fairfax, VA 22030

Contract # 865098

Schedule Dates 11/01/12-11/06/12
Advertiser Kaine for Senate (39035)
Agency/T-Code Media Strategies & Research - VA (1523)/1553035
Product Political - US Senate (1176)
Brand DEMOCRAT (169542)
Salesperson Marsh, Penne (1523)
Sales Office WVEC - Norfolk
Buyer Name Vail,Chris
Phone/Fax (804) 359-7100 /
CPE 13024
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments Kaine for Senate

Date Entered 10/31/12
Last Modified 10/31/12
Entered By Barbara Vickers
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$687.75
Net Total \$3,897.25
Sales Tax

Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Nov. 2012	10	\$4,585.00
Grand Total:	10	\$4,585.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/01/12-11/02/12	6	:30	5A- 5:58A (ET)					1	1			2	\$140.00	\$280.00	Norfolk (WVEC) (WVEC)		10/31/12
2.0	Normal Line / SPOT	11/05/12-11/06/12	6	:30	5A- 5:58A (ET)		1	1						2	\$140.00	\$280.00	Norfolk (WVEC) (WVEC)		10/31/12
3.0	Normal Line / SPOT	11/02/12-11/02/12	6	:30	7A- 9A (ET)						1			1	\$350.00	\$350.00	Norfolk (WVEC) (WVEC)		10/31/12
4.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	10:58A- 12P (ET)						1			1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)		10/31/12
5.0	Normal Line / SPOT	11/01/12-11/01/12	4	:30	4:58P- 5:28P (ET)					1				1	\$1,200.00	\$1,200.00	Norfolk (WVEC) (WVEC)		10/31/12
6.0	Normal Line / SPOT	11/03/12-11/03/12	5	:30	6:58P- 7:57P (ET)							1		1	\$250.00	\$250.00	Norfolk (WVEC) (WVEC)		10/31/12
7.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	9P- 10P (ET)						1			1	\$1,600.00	\$1,600.00	Norfolk (WVEC) (WVEC)		10/31/12
8.0	Normal Line / SPOT	11/02/12-11/02/12	6	:30	12:02A- 1:06A (ET)						1			1	\$25.00	\$25.00	Norfolk (WVEC) (WVEC)		10/31/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: